| | | | | | | | | | | | YEAR U | INDER REVIEW 2017 | 7/2018 | | | | |
|----------------|-------------------------------|-------------------|--|---|---|----------------------------------|-------------------|-----------------------------------|-----------|--------------------|-----------|----------------------------|--|------------------------------------|-----------|--|----------------------------|
| | | | | | | | | a | 1 | | | M | lid Term Review: | | BUD | OGET | |
| s/o# | KPA# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Progress, Challenges & Remedial Blockages / Measures to improv Challenges Performance | e Revised timeframes to achieve | ANNUAL | OWNER PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| Strategic Obje | ctive #1 : To | ensure that th | e company operations are | compliant with all regu | ulatory frameworks | _ | T | | <u> </u> | 1 | | | | | | T | |
| S/O 1.1 | & Institutional | | Enterprise Risk Management & Compliance | Comprehensive Risk register | Completed Risk Register by deadline | 31-Oct-17 | 24-Aug-17 | YEAR UNDER REVIEW 2017/2018 | 24-Aug-17 | 31-Oct-17 | 24-Aug-17 | ACHIEVED | | - | Op. Task | GM: Fin & HR // Register adopted by CEO Board by date | a |
| S/O 1.2 | Transformation Development | | Risk Management Policy | Risk Policy review | Reviewed Risk Management Policy by deadline | / 31-Oct-17 | 05-Oct-17 | NA | NA | 31-Oct-17 | 05-Oct-17 | ACHIEVED | | - | Op. Task | GM: Fin & HR // Risk Policy reviewed by Board by date | a |
| S/O 1.3 | KPA 2: Municipal | | Internal Audit & Auditor General queries | AG & Internal Audit queries resolution | Percentage of AG / Internal Audit queries resolved per quarter | 100% | 100% | 100% | 100% | 100% | 100% | ACHIEVED | | - | R 127,454 | CEO // GM: Fin & HR/ GM: M&E / GM: Dev Corrective actions summation submissions to Audit Committee | а |
| S/O 1.4 | | | In-year Annual Performance Plan Revision - 2018 - 2022 Tourism Strategy | Annual Performance Plan / Organisational Scorecard revision | Revised scorecard by deadline | 31-Dec-17 | - | NA | NA | 31-Dec-17 | - | NOT ACHIEVED | Unable to secure a suitable date for all stakeholders to attend. | n 31-Mar-18 | Op. Task | CEO // GM: Fin Performance Plan & HR/ GM: M&E approved by Board by / GM: Dev date | / Not Achieved |
| S/O 1.5 | pation | | Performance Management System (IPMS) | Q1 & 3 verbal; Half- year and Annual performance appraisals | Percentage Individual Performance Management Systems implemented for S57 Managers | 100% | 100% | NA | NA | 100% | 100% | ACHIEVED | - | - | Op. Task | CEO // GM: Fin Record of evaluations & HR/ GM: M&E completed and proof / GM: Dev of dates | |
| S/O 1.6 | Governance & Public Partici | | Stakeholder and Area Committees Participation via CEOs Forum | Needs dissemination for 2017/2018 adjusted budget, 2018/2019 budget and annual PMS tools | Number of presentations to CEO Forums | 2 | 1 | NA | NA | 1 | 1 | ACHIEVED | | - | Op. Task | CEO // GM: Fin & HR/ GM: M&E / GM: Dev | a |
| S/O 1.7 | KPA 5: Good | , | Annual PMS Tools– Public Accessibility | Annual PMS tools migration to entity's website | Website appearance of in- year review of annual performance plan by deadline | 31-Jul-17 | 17-Jul-17 | 31-Jul-17 | 17-Jul-17 | 31-Jul-17 | 17-Jul-17 | ACHIEVED | | - | Op. Task | Annual PMS tools GM: Fin & HR // submitted for CEO uploading and proof of date | a |
| S/O 1.8 | | | IT and Communication Policy | Policy review | Policy Review by deadline | 31-Dec-17 | 05-Oct-17 | NA | NA | 31-Dec-17 | 05-Oct-17 | ACHIEVED | | - | Op. Task | GM: Fin & HR // IT Policy reviewed by CEO Board by date | a |
| S/O 1.9 | | | Municipal Entity Website | Legislated SCM notices publication | Percentage potential notifications actually uploaded to website | 100% | 100% | 100% | 100% | 100% | 100% | ACHIEVED | - | - | Op. Task | GM: Fin & HR // CEO Instruction record to service provider & evidence of upload | a |

| | | | | | | | | C |) 1 | | | М | id Term Review: | | | BUID | OGET | | |
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| | | | | | | | | | | | | | Progress, Cha | llenges & Remedial | | ROD | ruc I | | |
| S/O# | KPA # | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Blockages / Challenges | Measures to improve Performance | Revised timeframes to achieve | ANNUAL BUDGET | OWNER | PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O 1.10 | | | S87 Financial Reporting | Monthly financial report production | | 12 | 6 | 3 | 3 | 6 | 6 | ACHIEVED | - | - | - | Op. Task | GM: Fin & HR // CEO | Reports and proof of submission dates to Parent and Treasury | a |
| S/O 1.11 | | LED 12 | PMS Reporting | Quarterly performance report production | Quarterly reports by deadline | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | - | Op. Task | CEO // GM: Fin & HR/ GM: M&E / GM: Dev | Report submission to Parent and date | a |
| S/O 1.14 | | | Annual Financial Statements | Annual Financial Statements production | AFS adoption by deadline | 31-Dec-17 | 08-Dec-17 | NA | NA | 31-Dec-17 | 08-Dec-17 | ACHIEVED | - | - | - | R 293,600 | GM: Fin & HR // CEO | AFS adopted by Board by date | a |
| S/O 1.15 | | | Annual Financial Statements | Draft Annual Financial Statements and Annual Performance Report availability to the Auditor General | AFS and Annual PMS report by deadline | 31-Aug-17 | 31-Aug-17 | 31-Aug-17 | 31-Aug-17 | 31-Aug-17 | 31-Aug-17 | ACHIEVED | - | - | - | Op. Task | CEO // GM: Fin & HR/ GM: M&E / GM: Dev | Submission and confirmation from the AG (SA) | a |
| S/O 1.16 | | | Audit Compliance | A-G Report | Unqualified Audit Opinion | Unqualified Audit Opinion | Clean Audit | NA | NA | Unqualified Audit Opinion | Clean Audit | ACHIEVED | - | - | - | Op. Task | GM: Fin & HR // CEO | Audit report from the AG (SA) | а |
| S/O 1.17 | ility & Management | | MFMA Compliance | Fruitless and wasteful expenditure | Controlled Fruitless & Wasteful expenditure as a % of Total Expenditure reported to Board | < 1% | Nil | < 1% | 0 | < 1% | 0 | ACHIEVED | - | | - | Op. Task | CEO // GM: Fin & HR/ GM: M&E / GM: Dev | Board reports, with Register if fruitless & wasteful expenditure with calculations | a |
| S/O 1.21 | oal Financial Viabi | | Treasury Compliance | MSCOA implementation | MSCOA ready for implementation by deadline | 01-Jul-17 | NA | 01-Jul-17 | 01-Jul-17 | 01-Jul-17 | 01-Jul-17 | ACHIEVED | - | - | - | Op. Task | GM: Fin & HR // CEO | MSCOA live by date | a |
| S/O 1.22 | KPA 4: Municipal | | Expenditure Management | Expenditure Management: Op. Task | Percentage of annual Op. Task expenditure spent | 90% | 35% | 15% | 16% | 40% | 35% | NOT ACHIEVED | Development Projects lagging, not owned by USCT. | Continued pressure to ensure projects presued | Annual Budget to be spent by the end of the year. | R 2,565,591 | GM: Fin & HR // CEO | Quarterly calculation report | Not Achieved |
| S/O 1.23 | | | Expenditure Management | Expenditure Management: Capital | Percentage of annual capital expenditure spent | 90% | 42% | 15% | 27% | 40% | 42% | ACHIEVED | - | - | - | R 165,329 | GM: Fin & HR // CEO | Quarterly calculation report | a |
| S/O 1.24 | | | Revenue Management | Revenue Management : Grant income | Percentage of Grant Revenue received | 100% | 67% | 25% | 25% | 50% | 67% | ACHIEVED | - | - | - | R 20,410,723 | GM: Fin & HR // CEO | Quarterly calculation report | a |
| S/O 1.25 | | | Revenue Management | Revenue Management : Other revenue | Percentage of Other revenue received | 95% | 56% | 25% | 33% | 50% | 56% | ACHIEVED | - | - | - | R 1,122,917 | GM: Fin & HR // CEO | Quarterly calculation report | a |
| S/O 1.26 | | | Expenditure Management | Expenditure Management: Board fees paid | Board fees paid on 25th of each month | 12 monthly payments | 6 Monthly payments | 3 monthly payments | 3 monthly payments | 6 Monthly Payment | 6 Monthly payments | ACHIEVED | - | - | - | R 638,100 | GM: Fin & HR // CEO | Salary reports | a |

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| s/o# | KPA# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Blockages / Challenges | Measures to improve Performance | Revised timeframes to achieve | ANNUAL BUDGET | OWNER | PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O 1.27 | | | Expenditure Management | Expenditure Management: S57 Salaries paid | S57 Salaries paid on 25th of each month | | 6 Monthly payments | 3 monthly payments | 3 monthly payments | 6 Monthly Payment | 6 Monthly payments | ACHIEVED | , | - | - | R 3,510,657 | GM: Fin & HR // CEO | Salary reports | a |
| S/O 1.28 | | | Expenditure Management | Expenditure Management: Staff Salaries paid | Staff Salaries paid f by 25th of each month | 12 monthly payments | 6 Monthly payments | 3 monthly payments | 3 monthly payments | 6 Monthly Payment | 6 Monthly payments | ACHIEVED | · | - | | R 3,452,165 | GM: Fin & HR // CEO | Salary reports | а |
| | | | | | | Strategic | Objective #2 : To capac | itate the Compan | y in terms of pers | onnel in accor | dance with the | organisational orga | nogram | | | | | | |
| S/O 2.0 | KPA 2: Municipa Transform on & Institution Developm t | al nati LED 12 nal | Recruitment | Appointments of personnel | Number of appointments made | 1 | 0 | 1 | 0 | 1 | 0 | NOT ACHIEVED | Due to High Season, Management elected not to appoint a new staff member in a new office. | Interviews to be concluded 31.01.2018 for appointment | 01.02.2018 | Op. Task | GM: Fin & HR // CEO | Signed Contracts | Not Achieved |
| | | | | | Mait and lafe was at in a | | Strategic Objective #3: | Sustain and deve | lop operations of | district wide V | isitor Informat | ion Centres (VIC's) | | | | | | Manufally MC Office | |
| S/O 3.1 | cipal ion & | | Visitor Information Centres | VICs Operations | Vsitor Information Centres maintained (6) | 6 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | - | Op. Task | CEO | Monthly VIC Office reports summarised and tabled to Board | а |
| S/O 3.2 | KPA 2: Municipal Transformation & | LED 12 | Satellite VIC's | Satellite VIC's operations | Number of Satellite VIC's maintained as Op. Task | 6 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | , | Op. Task | CEO | Monthly report summarised and tabled to Board | a |
| | KPA 2: | | | | | | | Strategic Obj | ective #4: Provide | staff develop | ment. | | | | | | | | |
| S/O 4.1 | Municipa Transform on & Institution Developm | nati LED 12 | Staff development | Short course attendance | Number of training courses | 5 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | · | - | - | R 80,383 | GM: Fin & HR // CEO | Training registration documents | a |
| | 1 | | | | Strategic Obje | ective # 5: To cont | ribute to the growth in t | the District touris | m economy throu | gh visitor volu | me growth and | the application of a | Marketing Action | Plan (MAP) | | | <u> </u> | | |
| S/O 5.3 | | | Brand application | Branded Collateral | Number of branded promotional tools % Annual Budget spent | 100% | 55% | 25% | 15% | 50% | 55% | ACHIEVED | - | - | - | R 242,600 | GM: Mkt & GM:Dev // CEO | Quarterly calculation report | a |
| \$/0 5.5 | | | Visual library | Image library development | Number of images | 100 | 89 | 25 | 50 | 50 | 89 | ACHIEVED | - | - | - | R 50,000 | GM: Mkt // CEO | Annual image portfolio | a |
| \$/0 5.6 | | | Visual library | Video library development | Number of videos | 15 | 8 | 0 | 1 | 5 | 8 | ACHIEVED | - | - | - | R 50,000 | GM: Mkt // CEO | Annual video portfolio | а |
| S/O 5.9 | | | Free media editorial | Free media editoria | Free media exposure through channels | 40 | 146 | 10 | 67 | 20 | 146 | ACHIEVED | - | - | - | Op. Task | GM: Mkt // CEO | Evidence of exposure received | a |

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| s/O # | KPA# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Blockages / Challenges | Measures to improve Performance | Revised timeframes to achieve | ANNUAL BUDGET | OWNER | PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O5.10 | | | Free media editorial | Free media produced | Press releases produced internally for various channels | 40 | 20 | 10 | 10 | 20 | 20 | ACHIEVED | - | - | - | Op. Task | GM: Mkt // CEC | Copy of release with date / Emailed out to relevant database(s) | a |
| S/O 5.11 | | | Free and paid TV / Video and or Live streaming exposure – generic and niche | TV and or Video livestreaming | Number of broadcasts | 8 | 16 | 2 | 7 | 4 | 16 | ACHIEVED | - | - | - | R 61,600 | GM: Mkt // CEC | Confirmation / Notification schedule | а |
| S/O 5.12 | | | Free and Paid Radio exposure – generic and niche | Radio coverage | Record of Broadcast | 12 | 10 | 3 | 3 | 6 | 10 | ACHIEVED | - | - | - | | GM: Mkt // CEC | Confirmation-Email communication / Notification schedule | a |
| S/O 5.13 | | | Local community radio – multi lingual | Community radio coverage | Local community radio broadcasts per year | 24 | 18 | 6 | 6 | 12 | 18 | ACHIEVED | - | - | - | R 66,150 | GM: Dev // CEC | Confirmation / Notification schedule | а |
| S/O5.14 | | | Domestic market : Application of a Strategic Advertising Campaign | Print and online media | Number of inserts or activations | 24 | 39 | 6 | 15 | 12 | 39 | ACHIEVED | - | - | - | R 369,600 | GM: Mkt // CEC | Publication/ Electronic insert or activation | a |
| S/O 5.15 | | | Overseas market & International media exposure | Print and online media | Number of inserts or activations | 6 | 4 | 2 | 2 | 4 | 4 | ACHIEVED | - | - | - | R 184,800 | GM: Mkt // CEC | Publication/ Electronic insert | а |
| S/O 5.16 | | | Billboard type or specific marketing tools | Use of bill boards and similar tools | Number of billboards utilised | 3 | 5 | 1 | 4 | 2 | 5 | ACHIEVED | - | - | - | R 70,000 | GM: Mkt // CEC | Photograph and supplier confirmation of installation | a |
| S/O 5.17 | | | Marketing Campaigns | Annual Strategic Seasonal Campaigns | Number of annual seasonal campaigns | 2 | 1 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | - | Op. Task | GM: Mkt // CEC | Campaign report | a |
| S/O5.18 | : Development | | Marketing Campaigns | Niche Marketing Campaigns | Number of niche marketing campaigns | 8 | 2 | 2 | 2 | 4 | 4 | ACHIEVED | - | - | - | Op. Task | GM: Mkt // CEC | Campaign report | a |
| \$/05.19 | KPA 3: Local Economic | LED 12 | Tourism Consumer, Trade, Niche Mass Participation Events | Participation at events | Number of events | 17 | 14 | 4 | 4 | 8 | 14 | ACHIEVED | - | - | - | R 405,993 | GM: Mkt // CEC | Participation report | a |
| S/O5.20 | KPA | | Media Familiarisation Trips | Trips facilitation for Local & International Media | Number of trips | 4 | 4 | 1 | 1 | 2 | 4 | ACHIEVED | | - | - | | GM: Mkt // CEC | Participation report / Email correspondence | a |
| \$/05.21 | | | Tour Operators / Wholesalers Familiarisation Trips | Trip facilitation | Number of trips | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | - | R 159,814 | GM: Mkt // CEC | Participation report / Email correspondence | a |

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| | | | | | | | | | | | | | Progress, Challenges & Remedial | | BOL | 921 | | |
| S/O # | КРА# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Blockages / Measures to improve Challenges Performance | e Revised timeframes to achieve | ANNUAL BUDGET | OWNER | PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O5.22 | | | Staff Familiarisation Trips | Destination awareness for tourism staff | Number of trips | 4 | 7 | 1 | 3 | 2 | 7 | ACHIEVED | | - | | GM: Mkt // CEO | Trip itinerary and participation register | a |
| \$/05.23 | | - | Newsletters | Members newsletters | Newsletters released with dates | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | - | | GM: Mkt // CEO | Copy of Newsletter and Email instruction | a |
| S/O5.24 | | | Newsletters | Members & Industry News Flashes | Number of news flashes | 20 | 13 | 5 | 6 | 10 | 13 | ACHIEVED | | - | | GM: Mkt // CEO | Copy of News flash and Email instruction | a |
| S/O5.25 | | | Newsletters | CEO Report to members | Number of CEO reports released with dates | 6 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | - | R 27,720 | GM: Mkt // CEO | Copy of CEO Report & Email instruction | a |
| S/O 5.26 | | | Newsletters | Tourism trade newsletters distributed | Number of Trade Newsletters released with dates | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | - | | GM: Mkt // CEO | Copy of Trade letter and Email instruction | a |
| S/O 5.27 | | | Distribution of Newsletters | Consumer Newsletters | Number of Consumer Newsletters | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | - | | GM: Mkt // CEO | Copy of Newsletter and Email instruction | a |
| S/O5.28 | | | Sponsorships | Sponsorship Agreements & Other Marketing Sponsorships | Number of sponsorship agreements | 2 | 0 | 1 | 0 | 2 | 0 | NOT ACHIEVED | Difficult economic engagement with the times for sponsors Private Sector to initiate sponsorhsips | 30.06.2018 | Op. Task | GM: Mkt // CEO | Physical document | Not Achieved |
| S/O5.30 | | - | Visitor Perception Study (Consumer Survey) | Research Report | Report by deadline | End Dec 2017 and End June 2018 | 08-Dec-17 | NA | NA | 31-Dec-17 | 08-Dec-17 | ACHIEVED | | - | R 60,000 | GM: Mkt & GM:Dev // CEO | Report tabled at Board and submission date | a |
| S/05.31 | | | Seasonal Status Quo Snapshots | Snapshot Reports | Reports by deadlines | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | - | Op. Task | GM: Dev // CEO | Snapshot reports | a |
| S/O 5.35 | | | Website | Website Content | New optimised content | 200 | 68 | 0 | 0 | 68 | 68 | ACHIEVED | | - | | GM: Mkt // CEO | Articles with dates | a |
| S/O 5.37 | | | Social Media marketing | Social media content | Quarterly social media content calendar | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | | R 400,000 | GM: Mkt // CEO | Quarterly social media content calendars / reports with dates | a |
| S/O 5.38 | | | Search Engine Optimisation | Search Engine Optimisation onsite & offsite | Number of primary keywords to optimise for (SEO) | 100 | 117 | 100 | 117 | 100 | 117 | ACHIEVED | | - | | GM: Mkt // CEO | Primary keyword list for optimisation | a |

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| | | | | | | | | | | | | | Progress, Cha | llenges & Remedial | | 505 | GET | | |
| s/o# | KPA# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Blockages / Challenges | Measures to improve Performance | Revised timeframes to achieve | ANNUAL BUDGET | OWNER | PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O6.1 | | | In Season Events | Seasonal Beach Event support | Number of holiday beach activations | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | - | R 498,713 | GM: Mkt // CEO | Co-ordinator Closeout report | a |
| S/O6.2 | | | Internationally oriented events | Individual events support | Number of events | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | - | R 5,016,667 | GM: Mkt // CEO | Closeout report | а |
| \$/06.3 | oment | | South African oriented events | Individual events support | Number of events | 14 | 6 | 3 | 3 | 7 | 6 | NOT ACHIEVED | Planned Bowls event support, was cancelled | None | Reviewing to see if a new event can be supported during the year. | R 590,000 | GM: Mkt & GM:Dev // CEO | Closeout report | Not Achieved |
| S/O6.4 | omic Develo _l | LED12 | Ugu District Tourism oriented events | Individual events support | Number of events | 8 | 5 | 1 | 3 | 2 | 5 | ACHIEVED | - | - | - | R 240,000 | GM: Mkt & GM:Dev // CEO | Closeout report | a |
| \$/06.5 | KPA 3: Local Econo | | Developmental events support | Ad hoc support | Number of events supported | 7 | 6 | 5 | 3 | 6 | 6 | ACHIEVED | - | - | - | R 352,290 | GM: Dev // CEO | Closeout report | a |
| S/O6.7 | | | Event concept planning | Concept Descriptions Feasibility and Recommendation | Number of concepts by deadline | 2 Concepts by 30 June 2017 | 1 | NA | NA | 1 | 1 | ACHIEVED | - | - | - | Op. Task | CEO | Concept and proof of date | a |
| | | | | | | | Strategi | Objective # 7: Es | tablish and Susta | in Stakeholde | Communication | ons | | | | | | | |
| S/O 7.1 | | | Hosting of Board Meetings between DM and LM officials and the private sector | Board Meetings | Number of meetings | 6 | 4 | 1 | 1 | 2 | 4 | ACHIEVED | - | - | - | Op. Task | CEO | Minutes | а |
| S/O 7.3 | | | CEO / Area Committee Chairs Forum | Forum meetings | Number of meetings | 6 | 3 | 1 | 1 | 3 | 3 | ACHIEVED | - | - | - | Op. Task | CEO | Minutes | a |
| \$/0 7.5 | | | Area Committee Cluster Functions | Member engagements | Number of functions | 6 | 3 | 2 | 0 | 4 | 3 | NOT ACHIEVED | Area Committees are wanting to host meetings in Q3 & Q4 after AGM's. | Review of timeframes in Annual Plan | 30-Jun-18 | Op. Task | CEO | Function record | Not Achieved |
| S/O 7.6 | | | Op. Task management meetings | In-year monitoring of operations through operational meetings with staff | Number of meetings | 6 | 3 | 2 | 2 | 3 | 3 | ACHIEVED | - | - | - | Op. Task | CEO | Operation notes and presentations / minutes | a |

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| | | | | | | | | | | | | | Progress, Challenges & Remedial | | 500 | | | |
| S/O# | KPA# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Blockages / Measures to improve Challenges Performance | Revised timeframes to achieve | ANNUAL BUDGET | OWNER | PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O 7.7 | ent | | CEO Tourism Presentations To DM and LM Councils | Cohesion with political principals | Number of meetings (Increase to include PMS presentations to Ugu DM) | | 4 | 3 | 2 | 5 | 4 | NOT ACHIEVED | Presentation to Umzumbe LM was cancelled buy Council. Continued engagment for presentation date. | 31-Mar-18 | Op. Task | CEO | DM & LM Agendas and presentations | Not Achieved |
| S/O 7.8 | iic Developme | | DM / LM / USCDA officials engagement | Inter institutional cohesion | Number of engagements | 28 | 21 | 7 | 13 | 14 | 21 | ACHIEVED | | - | Op. Task | GM: Mkt & GM:Dev // CEO | Contact record | a |
| S/O 7.9 | 3 : Local Econom | LED 12 | Provincial / DM / LM LED & IDP Forum meetings | Inter-sectoral cohesion | Number of meetings | 25 | 18 | 6 | 12 | 12 | 18 | ACHIEVED | | - | Op. Task | GM: Mkt & GM:Dev // CEO | Attendance register / Contact record | a |
| S/O 7.10 | KPA | | VIC Visitation | Head office / VIC ops cohesion | Number of visits | 175 | 109 | 44 | 58 | 88 | 109 | ACHIEVED | | - | Op. Task | GM: Dev // CEO | Contact record | а |
| S/O 7.11 | | | New member prospects | Membership recruitment | Number of calls on prospective members | 150 | 79 | 38 | 33 | 76 | 79 | ACHIEVED | | - | Op. Task | GM: Dev // CEO | Call log | a |
| S/O 7.12 | | | Direct Calls to existing members | Member satisfaction and relations | Number of calls | 175 | 89 | 44 | 68 | 88 | 89 | ACHIEVED | | - | Op. Task | GM: Dev // CEO | Call log | a |
| S/O 7.13 | | | Recruitment of new members | Confirmation of New Paid Up Members | Number of new members (To review number) | 100 | 25 | 30 | 10 | 60 | 25 | NOT ACHIEVED | Fragile tourism economic times as well as difficulties with District water and sewege issues results in resistence of prospective businesses to become members of Tourism. Continued to work with the District municipality, keeping businesses appraised of water and sewerage issues, trying to create a positive environment | reviewed in Mid Term Review | Op. Task | GM: Dev // CEO | New members list | Not Achieved |
| | | | | | | | Strategic Objective # | 8 : Ensure Effecti | ve Awareness of S | ocial-Econom | ic Conditions th | rough Tourism | | | | | | |
| S/O 8.2 | velopment | | District wide programmes | Schools information Sessions | Number of school sessions in LMs | 28 | 9 | 7 | 2 | 14 | 9 | NOT ACHIEVED | Advance Adequate forward communication to school to ensure sessions are met. | Annual reviesion. All to be completed 30.06.2018 | R 240,000 | GM: Dev // CEO | Record of Presentations / Principal sign-off | Not Achieved |
| S/O 8.3 | Economic Deve | LED 12 | District wide programmes | School and/or tertiary tours within the South Coast | Number of tours | 12 | 6 | 3 | 1 | 6 | 6 | ACHIEVED | | - | | | Record of tours / Attendance registers | a |

| | | | | | | | | C |) 1 | | | М | id Term Review: | | Burn | | |
|----------|--------------------------------------|-------------------|--|---|--|----------------------------------|-------------------------|---------------------|-------------------|--------------------|-----------------|----------------------------|--|---|------------------|---|----------------------------|
| | | + | | | | | | | | | | | Progress, Challenges & Remedial | | BUD | JUE I | |
| s/O# | KPA# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | | ve Revised timeframes to achieve | ANNUAL BUDGET | OWNER PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O 8.4 | KPA 3 : Local | | District wide programmes | Updated presentations to prospective tourism practitioners | Number of presentations | 10 | 6 | 2 | 4 | 5 | 6 | ACHIEVED | | - | R 100,000 | Record of GM: Dev // CEO Presentations / Attendance registe | a |
| | | T | | <u> </u> | T | T | Strategic Obj | ective #9: Capacit | ate People for Su | staining Livelih | oods Through | Tourism | Г | | T | T I | |
| S/O 9.1 | omic Development | J.FD 43 | Emergent tourism practitioners | Mentorship and skills development | Number of training events | 16 | 6 | 4 | 2 | 8 | 6 | NOT ACHIEVED | Focus was on identifying the GAPS in the emerging entreprenuers skills development A detailed Skills Au has been undertak and gaps identifie for Training require for Crafters and Caterers | en d 31-Mar-18 | | GM: Dev // CEO Record of Engagement | Not Achieved |
| S/O 9.2 | KPA 3 : Local Econo | LED 12 | Emergent businesses | Emerging enterprise participation at events - facilitation | Number of events (Need to increase due to Uvongo Flea Market) | 24 | 13 | 6 | 6 | 12 | 13 | ACHIEVED | | - | R 420,000 | GM: Dev // CEO Record of promotio | n a |
| | | | | | | Strategic C | bjective #10: Ensure pa | rticipation in tour | rism management | and ownershi | p of tourism pr | oducts by local com | munities | | | | |
| S/O 10.2 | nce & Public on | | Emergent products and services (mainly hinterland) within each LM | Feasibility/ viability template utilisation | | 16 | 7 | 4 | 2 | 8 | 7 | NOT ACHIEVED | Identification of enterprises in need Enhanced sourcin within SMME's | To catch up targets by 31 March 2018 | Op. Task | GM: Dev // CEO Hard copies of template complete | d Not Achieved |
| S/O 10.4 | KPA 5: Good Governance Participation | LED 12 | Emerging product support | Mentorship of Emerging Tourism Businesses by membership | Number of Emerging Tourism Businesses in Mentorship | 4 | 0 | 1 | 0 | 2 | 2 | ACHIEVED | - | - | Op. Task | GM: Dev // CEO Mentorship progre report to Board | a a |
| | | | | | | | Strategic Obje | ective #11: Develo | p unique and sus | tainable touris | m products and | d events | | | | | |
| S/O 11.1 | | | Product development | Umzumbe River Trails | Number of project progress reports to Board | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | - | R 500,000 | GM: Dev // CEO Project progress report to Board | a |
| S/O 11.2 | | | Product development | KwaXolo Caves | Number of project progress reports to Board | | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | - | R 50,000 | GM: Dev // CEO Project progress report to Board | a |
| S/O 11.3 | Development | | Product development | Ntelezi Msani Heritage Project | Number of progress reports to Board | 4 | 2 | 1 | 1 | 2 | 2 | ACHIEVED | | | R 50,000 | GM: Dev // CEO Project progress report to Board | a |
| S/O 11.4 | A 3 : Local Economic D | LED 12 | Product development | Area Tourism Development Plan: Kwa Nzimakwe | Completed plan by deadline | 31-Oct-17 | 29-Dec-17 | NA | NA | 31-Oct-17 | 29-Dec-17 | NOT ACHIEVED | Inadequate forward planning, due to the size of the project, to meet deadline date. Target was ACHIEV by the end of the quarter. | | Op. Task | GM: Dev // CEO Completed plan b | Not Achieved |

| | | | | | | | | q | 1 | | | М | id Term Review: | | | BUD | GET | | |
|-----------|--|-------------------|----------------------------------|---|--|----------------------------------|--------------------------|--------------------|-------------------|--------------------|----------------|----------------------------|--|--|----------------------------------|------------------|----------------|--|----------------------------|
| s/o# | KPA# | Ugu DM IDP Ref | PROGRAMME | PROJECT | КРІ | ANNUAL TARGET 30 June 2018 | CUMULATIVE ACTUAL | TARGET | ACTUAL | Mid Year Target | ACTUAL | Achieved / Not Achieved | Progress, Cha Blockages / Challenges | Measures to improve Performance | Revised timeframes to achieve | ANNUAL BUDGET | OWNER | PORTFOLIO OF EVIDENCE | INTERNAL AUDIT COMMENTS |
| S/O 11.5 | К | | Product Development | Area Tourism Development Plan: Nyandezulu | Completed plan by deadline | 31-Oct-17 | NA | NA | NA | 31-Oct-17 | 43069 | NOT ACHIEVED | Inadequate forward planning, due to the size of the project, to meet deadline date. | Target was ACHIEVED by the end of the quarter. | 30-Nov-17 | Op. Task | GM: Dev // CEO | Completed plan by date | Not Achieved |
| S/O 11.8 | | | Product Audit | Product Audit Umuziwabantu | Product Audit by date | 31-Dec-17 | 0 | NA | NA | 31-Dec-17 | 0 | NOT ACHIEVED | Premliminary onsite done. Report to be compiled. | Inadequate forward planning | 31-Jan-18 | R 30,000 | GM: Dev // CEO | Product report by date | Not Achieved |
| | | | | | | | Strategic C | bjective #13 Crea | te an enabling en | vironment for | tourism invest | ment | | | | | | | |
| S/O 13.1 | KPA 5: Good Governance & Public Participation | LED 12 | Institutional partnerships | Maintain & publicise portfolio of investment | Portfolio of prospective investment opportunities referred to relevant stakeholder | | 2 | 1 | 1 | 2 | 2 | ACHIEVED | - | | - | Op. Task | CEO | Record of portfolio of investment maintained and publicised | a |
| | | | | ı | 1 | St | rategic Objective #14: E | nsure that tourisn | support infrastr | ucture is adeq | uately provide | d and/or maintained | | | | | ı | | |
| \$/0.14.1 | KPA 3 : Loca Economic Developmer t | LED 12 | Partnership with stakeholders | Tourism support infrastructure | Percentage of ad hoc requests for tourism support infrastructure that are taken to conclusion | 80% | 100% | 80% | 100% | 80% | 100% | ACHIEVED | - | | - | Op. Task | CEO | Record of requests and facilitation assistance | a |
| | | | | <u> </u> | | | <u> </u> | | END | OF REPORT | | | | | | | <u> </u> | | |